

Title

PROCESS FOR CALCULATING THE ECONOMIC VALUE
CREATED BY A BUSINESS ACTIVITY

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Abstract

A business process that collects data for multiple business activities from
diverse sources, and facilitates the calculation of economic value added
10 for these specific business activities. The economic value added of a
specific business activity may be calculated in a hierarchical manner,
related to a product, to a customer, to a geographical region, to a market,
to a market segment, or to a product application. The process requires
only inexpensive desk-top computers and conventional office software
15 connected to a common server system having a relational database.